

**South Midlands
Growth Hub**

**South Midlands
CAREERS HUB**

**THE CAREERS &
ENTERPRISE
COMPANY**

Training

South Midlands Skills Hub

www.southmidlands.org.uk

Investing in upskilling, reskilling, and training supports a future-ready workforce, increases employee engagement, and enhances competitiveness.

The information contained within this section provide some guidance on why training is so important to your business/organisation to recruit more efficiently and effectively.

- **Why Invest in Training?**
- **Training Needs Analysis**
- **Succession Planning**
- **Types of Provision for Training**
- **Searching for Training and Courses in the South Midlands**
- **Use of the Apprenticeship Levy**
- **Financial Planning for Training in a Small Business**

A group of people, mostly women, are seated in a room, possibly attending a training session. They are looking towards the right side of the frame. The image is overlaid with a dark teal color and a large white text overlay.

Why Invest in Training

www.southmidlands.org.uk

In today's dynamic business environment, investment in training is essential to meet the demands of technological change, industry developments, and evolving customer expectations.

By developing employees' skills and fostering a culture of continuous learning, businesses position themselves for long-term success and resilience.

Here is why:

Improved Employee Productivity and Efficiency

- Trained employees tend to work more effectively and efficiently, performing better.
- Learning new skills or improving existing ones can boost confidence and allow empowerment to tackle tasks directly.

Increased Employee Engagement and Job Satisfaction

- Investing in employees' development shows that the company values their growth and future, leading to higher job satisfaction and satisfaction.
- Engaged employees are more likely to be motivated, committed, and willing to put in the extra effort to help the business succeed.

Reduced Turnover and Retention of Top Talent

- When companies invest in their people, employees are more likely to stay loyal. They feel valued and see a clear path for growth within the organisation.
- High workforce turnover can be costly, both in terms of recruitment and lost productivity, so retaining skilled employees through development programs can save the company money.

Adapting to and Adopting Technology

- With technology changing rapidly, roles and required skills are evolving just as fast. Upskilling and reskilling help employees stay relevant, ensuring that the company has the capabilities to adapt to new tools, processes, and industry standards.
- Can reduce the reliance on hiring externally for a technology shift.

Better Succession Planning

- Upskilling and reskilling create a stronger internal talent pipeline, allowing businesses to fill roles from within when leadership or specialised positions open up.
- Succession planning becomes easier with a pool of trained, capable employees, ensuring continuity and stability within the organisation.

Increased Innovation and Competitive Advantage

- New skills and knowledge foster innovation. Employees who continuously learn bring fresh perspectives and ideas, which can lead to creative solutions and new products/services.
- A well-trained workforce can give the company an edge over competitors, as it can adjust quickly to adapt to market changes or explore new opportunities.

Alignment with Industry Trends and Compliance Requirements

- Many industries require businesses to stay updated on regulations, standards, and best practices. Training ensures that employees understand compliance requirements, reducing the risk of legal or operational issues.
- By aligning with industry trends, businesses are better prepared to serve their customers, which strengthens their market position.

Filling Skill Gaps

- Many industries are facing skill gaps, in areas such as data analysis, and digital marketing. Training programs help bridge these gaps within the organisation.
- By addressing skill shortages proactively, companies are less vulnerable to workforce shortages and can remain agile.

Enhanced Customer Satisfaction

- Well-trained employees tend to deliver higher-quality work and better customer service, as they understand their roles, responsibilities, and the tools they need to serve customers.
- Skilled employees can more easily address customer concerns, adapt to customer needs, and deliver a better experience, which can lead to stronger customer loyalty.

Resilience

- A workforce that can quickly adapt to changing circumstances is valuable, especially in uncertain or competitive markets. Reskilling employees helps future-proof the organisation by ensuring it can adapt to shifts in demand or industry needs.
- This flexibility can also make the organisation more resilient during economic downturns, as employees can adapt to new roles or responsibilities without major restructuring.



Training Needs Analysis

www.southmidlands.org.uk

Training Needs Analysis (TNA) is a process used by organisations to identify gaps between the current skills, knowledge, and abilities of employees and the skills required to perform their roles effectively.

The aim is to pinpoint specific areas where training is needed to improve individual and organisational performance. TNA helps ensure that training efforts are targeted, relevant, and aligned with the organisation's strategic goals.

The key components of Training Needs Analysis are:

- Organisations Analysis – Examines the organisation's overall goals, resources, culture, and external environment to determine where training can support business objectives and strategic priorities, such as digital transformation or expansion.
- Task Analysis – Focuses on the specific duties, responsibilities, and skills required for each role or task within the organisation and involves breaking down job roles to understand which skills or competencies are critical and which may need enhancement for effective performance.
- Person Analysis – Identifies individual employees or groups who may benefit from training based on their current performance levels, skills gaps, and potential for growth using performance appraisals, employee self-assessments, or supervisor feedback.

Steps in conducting Training Needs Analysis:

- Define Organisational Goals and Objectives
 - Understand the broader objectives of the organisation. For example, if a company aims to enhance its customer service, TNA can identify the skills employees need to provide better customer support.
- Collect Data on Current Performance
 - Gather information through methods such as surveys, interviews, focus groups, performance reviews, and direct observations to assess current performance levels and skill gaps.
 - Obtain insights from managers, supervisors, and employees to gain a comprehensive view of needs.
- Identify Skills, Knowledge, and Competency Gaps
 - Compare current performance and skills with desired performance levels to identify gaps. This helps determine what specific knowledge or skills are missing or need improvement.
- Prioritise Training Needs
 - Not all training needs are equally critical. Prioritise areas where training will have the most significant impact on performance and organisational goals.
 - Consider factors such as cost, time, and the potential return on investment to decide which training needs to address first.
- Develop a Training Plan
 - Based on the prioritised needs, create a targeted training plan that includes objectives, methods, timelines, and resources required for training.
 - Choose appropriate training formats, such as workshops, e-learning, or on-the-job training, based on the identified needs and available resources.

- Evaluate and Adjust
 - After the training is delivered, evaluate its effectiveness in closing the identified skills gaps. Use feedback, performance metrics, and assessments.
 - Adjust the training plan as needed based on evaluation results and any changes in organisational goals or employee needs.

Benefits of Conducting a Training Needs Analysis

- Improved Training Relevance and Effectiveness - ensures that training is focused on the actual skills and knowledge that employees need, increasing its effectiveness and making learning relevant to their roles.
- Cost-Effectiveness - By identifying precise training needs, organisations can avoid unnecessary training, thus saving time and money.
- Enhanced Employee Performance and Productivity - When training is aligned with actual performance gaps, employees are more likely to improve in areas critical to their roles, boosting productivity and overall performance.
- Increased Employee Engagement and Retention - Targeted training shows employees that the organisation values their development, which can improve morale, engagement, and job satisfaction. Employees who feel supported in their growth are more likely to stay with the company.
- Alignment with Strategic Goals - TNA aligns employee capabilities with the organisation's strategic objectives, enabling the workforce to contribute more effectively to the company's long-term success.

Methods for Gathering Data in TNA

- Surveys and Questionnaires: Collect quantitative data on perceived training needs across the organisation.
- Interviews and Focus Groups: Provide qualitative insights from managers and employees on specific skill gaps.
- Job Analysis: Break down roles and tasks to understand the skills and knowledge each job requires.
- Performance Appraisals: Use past performance data to identify areas where training could improve individual effectiveness.
- Skills Assessments or Tests: Directly evaluate current knowledge or skills through tests to pinpoint gaps.
- Observation: Observe employees in their roles to see where they may struggle or require additional training

Methods for Gathering Data in TNA

- Surveys and Questionnaires: Collect quantitative data on perceived training needs across the organisation.
- Interviews and Focus Groups: Provide qualitative insights from managers and employees on specific skill gaps.
- Job Analysis: Break down roles and tasks to understand the skills and knowledge each job requires.
- Performance Appraisals: Use past performance data to identify areas where training could improve individual effectiveness.
- Skills Assessments or Tests: Directly evaluate current knowledge or skills through tests to pinpoint gaps.
- Observation: Observe employees in their roles to see where they may struggle or require additional training.

An Example of Training Needs Analysis in Action

- A retail business in Bedford sees that its customer satisfaction ratings have dropped over the past quarter.
- The HR team conducts a TNA to understand the root cause of this issue.
- Through task and person analysis, they find that frontline staff lack skills in handling difficult customers and resolving complaints effectively.
- Based on these insights, the company creates a targeted training program focused on customer service skills and conflict resolution.
- After completing the training, they measure an improvement in customer satisfaction, confirming that the TNA helped address the problem effectively.

Training Needs Analysis Template

A handy starting point for creating your own Training Needs Analysis can be found at [How To Create a Training Needs Analysis Template \(with examples\) | Indeed.com](#)





Succession Planning

www.southmidlands.org.uk

Succession Planning is the process by which an organisation identifies and develops potential future leaders or key employees to fill critical roles when they become vacant.

This strategic approach ensures that there is a steady pipeline of talent prepared to take over important positions, minimising disruption to the organisation and promoting long-term stability.

Succession planning is essential for building a sustainable organisation by investing in employees' development and aligning their career paths with future organisational needs, succession planning reduces risk, ensures continuity, and strengthens the organisation's resilience.

When done effectively, it contributes to a culture of growth and opportunity, benefiting both employees and the organisation.

Why Succession Planning is Important

- Ensures Continuity of Leadership - Organisations can continue to operate smoothly when there is a structured plan for filling leadership and key roles, reducing risks associated with sudden departures.
- Preserves Institutional Knowledge - As experienced employees retire or move on, succession planning helps preserve knowledge by preparing successors who understand the organisation's values, culture, and processes.
- Boosts Employee Morale and Retention - Employees who know there is a clear path for advancement are more likely to stay with the organisation, as they see potential for growth and feel valued.
- Saves Time and Money - Developing internal talent is often less costly than external hiring, and it's faster than starting from scratch when a vacancy arises. Succession planning reduces turnover costs and the learning curve for new hires.
- Aligns Talent Strategy with Organisational Goals - Succession planning ensures that future leaders possess the skills and vision needed to support long-term business goals, fostering a workforce prepared to meet upcoming challenges.

Key Steps in Succession Planning

- Identify Critical Roles – Start by identifying roles that are essential to the organisation’s success. These are typically senior leadership positions, highly specialised roles, or positions with unique skills that would be difficult to replace.
- Assess Current Talent and Identify High-Potential Employees – Evaluate current employees to identify high-potential individuals who have the skills, drive, and potential to take on critical roles in the future. This can involve performance reviews, skills assessments, and feedback from managers.
- Develop Competency Profiles for Key Positions – Create a list of the skills, knowledge, and experience required for each critical role. This helps in assessing whether potential successors have the necessary qualifications and what areas they need to develop.
- Create Development Plans – For each identified high-potential employee, design a personalised development plan that addresses skill gaps, and provides exposure to key responsibilities of the target role. Development plans may include training programs, mentorship, stretch assignments, job rotations, or special projects.
- Provide Mentorship and Coaching – Pair high-potential employees with experienced leaders who can guide them, share insights, and help them develop the required skills and understanding of the organisation.
- Regularly Evaluate and Adjust the Plan – Succession planning is an ongoing process. Regularly review the plan to account for changes in the business environment, shifts in organisational goals, or developments in the career trajectories of high-potential employees. Keep an eye on potential successors’ progress and make adjustments as needed to ensure they are on track to step into their intended roles.
- Encourage Open Communication and Transparency – Communicate with employees about opportunities for advancement. Transparency helps high-potential employees understand the pathway to leadership, making them more motivated and engaged.
- Prepare for Multiple Scenarios – Succession planning should be flexible enough to handle a variety of scenarios. Consider what happens if a potential successor leaves the organisation, or if an unforeseen situation accelerates the need for a replacement.

Tools and Methods for Succession Planning

- Talent Reviews and Performance Appraisals: Use structured evaluations to assess employee performance, strengths, and areas for development.
- 360-Degree Feedback: Collect input from peers, managers, and direct reports to get a comprehensive view of a potential successor’s strengths and developmental needs.
- Competency Assessments: Evaluate specific competencies required for critical roles, such as leadership, problem-solving, and strategic thinking.
- Development Programs: Create customized training and development programs, such as leadership courses or job rotations, to build required competencies.
- Mentorship Programs: Match high-potential employees with current leaders for guidance and skill-building.

Benefits of Succession Planning for Organisations

- Career Development Opportunities for Employees: Succession planning is an investment in employees' careers, which can lead to higher job satisfaction and commitment.
- Diversity and Inclusion in Leadership: With a proactive approach, companies can focus on developing a diverse leadership pipeline, ensuring equal opportunities for advancement.
- Greater Organisational Resilience: Succession planning enables organisations to respond to unexpected vacancies or shifts in the business environment, making them more adaptable and resilient.
- Improved Leadership and Talent Retention: Employees who feel their career path is nurtured and valued are more likely to stay, reducing staff turnover and retaining high-potential.

Example of Succession Planning in Action

- A care organisation in Luton is aware that its Director of Operations is nearing retirement.
- The HR team identifies two high-potential employees within the operations department and starts preparing them for potential leadership roles.
- Each employee is paired with a mentor, given access to leadership training, and tasked with leading critical projects.
- Over the next year, both employees gain valuable experience, and when the Director retires, the organisation can promote one of the two candidates, ensuring a smooth transition with minimal disruption.



Types of Provision for Training

There are many types of training provision funded or partly funded by Government delivered locally.

Apprenticeships

Apprenticeships are designed by employers to help people gain the skills and knowledge needed in the workplace. Apprenticeships are available for individuals over the age of 16 and combines on the job training with study. You can offer this opportunity to new or current staff members.

Apprenticeships are available at various levels up to a university degree level and can be adopted for a number of different roles/skills.

Benefits to your business can include:

- Opportunity to align training to your business needs whilst person is working.
- Develops talent and can introduce new ideas to your business through upskilling staff.
- Can be used as part of a development programme, boosting staff loyalty and motivation.

Apprenticeships can last between 12 months and 5 years and starts when the apprentice signs their apprenticeship agreement.

Information at:

- [Find out more about apprenticeships](#)
- [Apprenticeships / Institute for Apprenticeships and Technical Education](#)

Skills Bootcamps

Skills Bootcamps are flexible training courses for adults aged 19 or over, and are available in a range of sectors such as digital, engineering or green skills. They can help you upskill your existing workforce or recruit new talent.

Skills Bootcamps are developed and delivered in partnership with your business and can be offered full or part-time.

Skills Bootcamps can help you to:

- Quickly recruit and upskill staff with the right training and skills.
- Boost productivity with fresh ideas and perspectives.

For training of existing workforce, you will need to make a training cost contribution of 10% or 30%, depending on your business size.

Skills Bootcamps can last up to 16 weeks.

[Find out more about Skills Bootcamps](#)



Higher Technical Qualifications

Higher Technical Qualifications (HTQs) are high-quality and job focused level 4 and level 5 qualifications, such as Foundation Degrees, Higher National Certificates (HNC) and Higher National Diplomas (HND).

HTQs have been independently tested against standards developed by employers. To display the HTQ quality mark, qualifications must be approved against these standards.

You can offer a HTQ to your existing employees that can:

- Support your employees to retrain, improve their existing skills and learn new skills
- Create an environment that promotes learning and development
- Make your business more competitive and address skills shortages

HTQs are eligible for the same student finance offer as a degree, but you can choose to pay for HTQs for your current employees.

HTQs offer flexibility as they can range from 1 to 2 years full-time study, with part-time and distance learning options also available. Most HTQs do not require a work placement except when this is mandated by the professional and statutory regulatory requirements.

[Find out more about HTQs](#)

Basic Skills – Free courses and additional free training

Upskill your current employees with free courses or training.

There are a range of free courses available, including:

- Essential digital skills, up to and including level 1
- English and/or maths, up to and including level 2
- English for Speakers of Other Languages (ESOL), up to, and including level 2
- level 3 courses for jobs, ranging from engineering to health and social care.

By offering your staff free courses or additional free training, you can:

- Upskill employees in their current role or support progress into higher skilled roles
- Improve numeracy, language and digital skills in the workplace
- Increase productivity and workforce development

Essential digital skills (up to and including level 1) and English and/or maths (up to and including level 2) is fully government funded and there is no cost for you.

ESOL or Level 3 courses can be fully or co-funded by the provider or the learner. There is no expectation for you to pay towards ESOL or Level 3 courses qualifications for your employees. However, you can voluntarily choose to pay towards them.

The duration can vary depending on the course subject, level or type.

[Find out more about free courses and additional free training](#)



Basic Skills - Multiply

Multiply is a free maths course for your employees who are aged 19 and over and is delivered by local Multiply providers.

Multiply courses can:

- Increase employee confidence with numbers and encourage them to use their numeracy skills at work
- Reduce numeracy related mistakes at work, boost productivity, increase profits and improve employee retention
- Motivate employees to pursue different forms of training that may benefit the business in the future

Multiply is a free government scheme and courses range from hourly sessions to full certification programs. They can be delivered flexibly in person, online, in the workplace, in the evening, part time or intensively.

[Find out more about Multiply](#)



Searching for Training and Courses in the South Midlands

www.southmidlands.org.uk

Some useful websites for finding training courses and provision are:

- Department for Education, Skills for Life, support to help you make training choice - [Find training and employment schemes for your business](#)
- National Careers Service - [Find a course | National Careers Service](#)

Courses at Local Colleges

Enquiries can be made to all further education colleges at [Colleges of the South East Midlands – Delivering Skills, Boosting Business](#)

Direct links to the colleges are:

- Barnfield College (Luton) - [Employers | Barnfield College](#)
- Bedford College Group (Bedford College, Central Bedfordshire College, National College for Motorsport, Shuttleworth College, Tresham college) - [Employers | The Bedford College Group](#)
- Milton Keynes College - [Employers - MK College](#)
- Moulton College - [Employers | Moulton College](#)
- Northampton College - [Employers | Northampton College](#)
- South Central Institute of Technology - [Hire an apprentice - South Central IoT](#)

Courses at Universities

For more information go to:

- University of Bedfordshire - [Continuing Professional Development & Short Courses | University of Bedfordshire](#) and [Higher and Degree Apprenticeships | University of Bedfordshire](#)
- The University of Northampton - [Continuing Professional Development \(CPD\) | UON](#) and [Apprenticeship Information for Employers | UON](#)
- MK:U - [MK:U apprenticeships](#)
- Cranfield University - [Develop your people](#)
- The Open University - [Professional Learning & Development at The Open University](#) and [Free short courses from the Open University | OpenLearn - Open University](#)

Other Training Providers and Licences to Practice

- Bedfordshire Employment and Skills Academy, supports access education and training to build skills - [Adult learning and employment support | Central Bedfordshire Council](#), Bedford Borough Council [Green Skills Development Programme | Bedford Borough Council](#) and Central Bedfordshire Council [Retrofit construction courses | Central Bedfordshire Council](#)
- Luton Adult Learning - [Luton Adult Learning](#) and [Step Forward Luton](#)
- Milton Keynes City Council, Adult Learning - [Adult Education | Milton Keynes City Council](#)
- North Northamptonshire Council, Adult Learning - [Essential Skills courses | North Northamptonshire Council](#) and [People and Skills](#)
- West Northamptonshire Council - [Adult Learning | West Northamptonshire Council](#) and [Skills for Growth](#)
- Specific Industry Certification and Training:
 - Cisco Networking Academy [Cisco Networking Academy: Learn Cybersecurity, Python & More](#)
 - Microsoft Credentials [Professional and Technical Credentials and Certifications | Microsoft Learn](#)
 - Skills training for growth [Business events | Growth Hub](#)
 - Skills training for SMEs [Business skills training bootcamps and workshops](#)
 - Other providers of training can be found through search engines by typing the training you are looking for and the location, e.g. "PRINCE2 training, Bedford". This includes licences to practice such as HGV and forklift licences, Construction Skills Certification Scheme (CSCS), etc.

Popular Searches

Basic Skills (Essential Skills)

This includes English, maths and English for Speakers of Other Languages (ESOL).

1. [Go to Results | Find a course | National Careers Service.](#)
2. Tick "Essential Skills" (you can also select method and when)
3. Enter your location.
4. In "Course or keyword" enter "English", "Math" or "ESOL" and press Enter.

For Multiply just tick "Multiply" enter the location and press Enter.



Microsoft Excel (Spreadsheets)

This includes different levels of training for Microsoft Excel.

1. Go to [Results | Find a course | National Careers Service](#).
2. Enter your location.
3. In "Course or keyword" enter "Excel" and press Enter.

Green Economy Skills

Our local colleges are equipped to delivery retrofit and green technology courses. For more information go to [Colleges of the South East Midlands – Delivering Skills, Boosting Business](#).

The Construction Industry Training Board (CITB) NetZero Toolkit is designed to support trade associations and businesses within the construction sector. Whether retrofitting existing buildings or working on new projects, this comprehensive guide equips you with everything needed to stay compliant, up-to-date, and ahead of the curve in green construction and includes:

- Step-by-step certification guidance (PAS 2030/2035, BREEAM)
- Training and upskilling opportunities for your workforce
- Strategies to unlock new business in sustainable construction
- Links to all available CITB grants to support your green goals

Download the toolkit at: [net-zero-toolkit-v2.pdf](#)

The Installation Assurance Authority offer a range of training courses to become qualified and compliant in specialist areas at [Training with The IAA Commercial Services](#).

Project Management

Project management training equips you with essential skills to lead teams, manage resources, and deliver projects on time and within budget. By investing in this training, you not only enhance the ability to navigate complex projects but also boost confidence in decision-making and problem-solving. With a structured approach to planning, execution, and evaluation, project management training empowers you to drive success and foster collaboration, making you an invaluable asset to any organisation. Some local training includes:

- [Project Management Courses | University of Bedfordshire](#)
- [Project Management and Logistics | University of Northampton](#)
- [Business Management: Project Management | The Open University](#)
- [Improving Project Performance | Cranfield University](#)
- [Chartered Manager Degree Apprenticeship | MK:U](#)

Continuous Personal Development, Skills and Productivity

Continuous personal development empowers individuals to enhance their skills, broaden their knowledge, and adapt to new challenges whilst also boosting confidence and resilience. This proactive approach fosters a mindset of curiosity and innovation, improving productivity. Some local provision includes:

- [Continuing Professional Development & Short Courses | University of Bedfordshire](#)
- [Continuing Professional Development \(CPD\) | University of Northampton](#)
- [Continuing Professional Development | The Open University](#)
- [Continuing professional and technical development | Cranfield University](#)
- [Training & Development | Barnfield College](#)
- [CPD Additional Courses | The Bedford College Group](#)
- [Adults & Professionals | MK College](#)
- [Adults \(19+\) | Northampton College](#)



Sector Based Skills Support

- Care
 - [Skills for Care | Developing your workforce](#)
- Construction
 - [Find a Training Course – Construction Industry Training Board](#)
 - [Professional development – Engineering Construction Industry Training Board](#)
- Logistics and Supply Chain
 - [Chartered Institute of Logistics and Transport – Professional Development](#)
 - [Road Haulage Association – Book a Course](#)
 - [Training Courses | Logistics UK](#)
 - [Courses | The Prologis Warehouse and Logistics Training Programme](#)
- Engineering
 - [The Institution of Engineering and Technology – Career and Learning](#)
- Digital
 - [Cisco Networking Academy: Learn Cybersecurity, Python & More](#)
 - [Professional and Technical Credentials and Certifications | Microsoft Learn](#)



Use of the Apprenticeship Levy

www.southmidlands.org.uk

The Apprenticeship Levy is a tax introduced in April 2017, aimed at funding apprenticeship training. It is paid by employers with an annual pay bill of over £3 million who pay 0.5% of their total pay bill as a levy.

The funds collected through the levy are used to support apprenticeship programs, allowing employers to train new and existing staff in various skills relevant to their business needs.

Alternatively the employers can transfer up to 50% of their unused levy funds to other employers, helping to support apprenticeship training elsewhere.

Employers have 24 months to use their levy funds before they expire.

Details of funding options can be found at [Explore funding options](#).

Why use the levy?

The apprenticeship levy can be used to develop a highly skilled workforce tailored to your business needs as it:

- Allows you to fund a quality training program, investing in employees' growth while ensuring a return on investment.
- Can be used to align training with business needs for technical skills, leadership training, or industry-specific knowledge.
- Attracts new talent but also boosts employee morale and retention and can demonstrate your commitment to professional development and create a loyal, motivated team.
- Boosts productivity through apprentices bringing fresh perspectives and innovative ideas, enhancing efficiency within your organisation.
- Can support diversity and inclusion.

[Understanding apprenticeship benefits and funding](#)

Levy Transfer

Apprenticeships can be funded by an apprenticeship levy-paying employer transferring up to 50% of their levy to a different employer.

Transferred funds are used to pay for 100% of the training and assessment costs (not salary) of the apprenticeship and funds cover the cost of the whole duration of the apprenticeship.

More information at [Receive a levy transfer from another business to fund an apprenticeship - GOV.UK](#)

Our local universities and colleges can offer support on use of the levy

For more information go to:

- Further Education Colleges - [Colleges of the South East Midlands – Delivering Skills, Boosting Business](#)
- South Central Institute of Technology - [Hire an apprentice - South Central IoT](#)
- University of Bedfordshire - [Business Engagement | University of Bedfordshire](#)
- The University of Northampton - [Recruitment | University of Northampton](#)
- MK:U - [MK:U apprenticeships](#)





Financial Planning for Training in a Small Business

www.southmidlands.org.uk

Financial planning for training in a small business is an investment in your workforce and future success. By assessing needs, setting a budget, exploring funding options, choosing the right providers, and evaluating effectiveness, you can create a robust training strategy that drives growth and enhances employee satisfaction. Remember, a well-trained team is a key asset in achieving your business objectives.

Here is a guide to help small business owners navigate this process.

1. **Assess Training Needs** – Before allocating funds, identify the specific training needs of your employees. Conduct a Skills Needs Analysis or interviews to understand skill gaps and areas for improvement. This assessment will help you prioritise training programs that align with your business goals.
2. **Set a Budget** – A well-defined budget will help you avoid overspending and ensure that funds are allocated effectively. Establish a realistic budget for training considering:
 - Training methods (in-house, online courses, workshops) varying costs.
 - Number of Employees.
 - Duration, longer training programs may require more resources.
3. **Explore Funding Options** – This may include:
 - Government Grants: Look into grants specifically aimed at training and development, such as the Apprenticeship Levy transfer.
 - Local Authorities: Some local councils offer funding support for training initiatives.
 - Industry Associations: Many industry bodies provide financial support or resources
4. **Choose the Right Training Providers** – Investing time in this selection process can pay dividends in terms of outcomes and productivity. Look for providers with a proven track record and positive reviews. Consider the following:
 - a. Reputation: Check testimonials and case studies.
 - b. Customisation: If required, ensure they can tailor programs to meet specific needs.
 - c. Cost: Compare prices and what is included in the training package.
5. **Monitor and Evaluate Training Effectiveness** – After the training, assess its impact on your business. Use metrics such as employee performance, productivity levels, and feedback to evaluate success. This evaluation will help you understand the return on investment (ROI) and inform future training decisions.
6. **Plan for Continuous Development** – Training should not be a one-off event. Create a culture of continuous learning by regularly revisiting training needs and updating programs. This approach not only keeps skills relevant but also demonstrates your commitment to employee development.

Accounting for Training in a Business in the UK

Accounting for training in a business involves careful consideration of costs, tax implications, and effective record-keeping. By understanding how to categorize and manage these expenses, you can ensure that your investment in employee development contributes positively to your business's financial health and growth.

Here a brief guide to help you navigate the accounting aspects of training in your business.

1. **Understanding Training Costs** – Training costs can be categorised as:

- Direct Costs: These include fees for training programs, materials, and any travel expenses incurred.
- Indirect Costs: These may involve lost productivity while employees are in training or administrative costs related to organising training sessions.

2. **Revenue Expenditure** – Most training costs are considered revenue expenditure, as they are incurred to maintain or improve the skills of employees in their current roles. This means they can be deducted from taxable profits in the year they are incurred.

3. **Tax Treatment of Training Costs** – The tax treatment of training expenses can vary:

- Sole Traders: For sole traders, training costs that update or provide new skills relevant to their trade are generally considered revenue expenditure and can be deducted from taxable income.
- Limited Companies: For limited companies, training costs paid for employees are typically tax-deductible. If the company pays for training, it is usually tax-free for the employee as well.

4. **Recording Training Expenses** – When recording training expenses in your accounts, follow these steps:

- Create a Training Expense Account: Set up a specific account in your accounting software to track all training-related expenses.
- Document All Costs: Keep detailed records of all training expenses, including invoices, receipts, and any related correspondence.
- Review Regularly: Regularly review training expenses to assess their impact on employee performance and overall business growth.

5. **Budgeting for Training** – Effective budgeting for training is essential:

- Estimate Costs: Based on previous training expenses and anticipated needs, estimate the budget for the upcoming year.
- Monitor Spending: Keep track of actual spending against the budget to ensure you stay within financial limits.

6. **Evaluating Training Effectiveness** – Assess the effectiveness of training programs:

- Performance Metrics: Use performance metrics to evaluate improvements in employee productivity and skills post-training.
- Feedback: Gather feedback from employees about the training's relevance and effectiveness.

Always seek professional accounting/financial guidance.